



Wolf & Associates

THE ORGANIC SPECIALISTS

MARKETING & BRANDING SERVICES

WE ARE THE EXPERTS IN ALL THINGS ORGANIC

POSITION FOR GROWTH WITH CONFIDENCE

At Wolf & Associates, we bring over 30 years of organic industry experience to help mission-driven CPG brands grow with clarity, consistency, and purpose. Our step-by-step approach is tailored to the needs of certified organic businesses—designed to align brand identity with compliance, strengthen consumer trust, and drive sustainable market expansion.

We don't just develop brand assets—we deliver integrated strategies that bridge your marketing vision with operational realities and regulatory expectations.

GROW WITH STRATEGY AND PURPOSE

Whether you're launching a new brand, refreshing an existing one, or preparing for growth in new markets, it's critical to build from a foundation of strategic clarity and values-based storytelling. We help brands scale without compromising mission or integrity.

Let's talk. Reach out to learn how we can support your next phase of growth.

W&A

ORGANICSPECIALISTS.COM

OUR KEY FOCUS AREAS

Market Positioning & Consumer Insight: Define your competitive edge, understand shopper behavior, and align with evolving values in the organic space.

Brand Development & Messaging: Craft a brand voice, identity, and narrative that resonates across platforms and ensure your marketing claims are backed by compliant, transparent systems — online, in-store, and on-pack.

Marketing Strategy & Engagement: Design and execute multi-channel plans that build awareness, educate stakeholders, and drive measurable conversion.

Sales Readiness & Channel Strategy: Align sales materials, refine product assortment, and support entry into new retail, e-commerce, and food service channels.

ELEVATE YOUR BRAND with INTENTION

Wolf & Associates partners with organic brands to build long-term value. Our integrated approach connects strategy with execution and marries creativity with compliance—so your growth is not only achievable, but sustainable.



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At Wolf & Associates, our team of seasoned consultants brings unparalleled expertise in every facet of organic certification and compliance.

Our consultants include former certification professionals including inspectors, technical reviewers, and operations managers who have been instrumental in shaping the organic standards.

With over 500 years of collective experience, our team can tackle organic compliance, operations, sales and marketing challenges to ensure your success in growing organic sales and market share is done efficiently and with integrity.

LINK TO OUR SERVICES

Watchdog Program • Organic Regulations • Organic Certification
Accredited Certifier Solutions • Sustainable Agriculture
Material Review • Business Strategy • Marketing & Branding

CONTACT US!

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